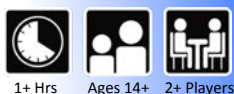




## DC HeroClix: The Flash Release Day Organized Play Kit



The DC HeroClix *The Flash* Release Day Organized Play Kit contains everything a retailer needs to bring HeroClix players into their store for a special release day event - including new limited edition figures and maps!

- Stores order *DC HeroClix: The Flash* Release Day Organized Play Kits directly from their distributor. *DC HeroClix: The Flash* Release Day OP kit orders will be verified against stores' demonstrated HeroClix event performance. No retail store location may order more than 3 Release Day OP Kits total.
- **RETAILERS PLEASE NOTE: DC HeroClix: The Flash Release Day OP kits are available only WHILE SUPPLIES LAST!**
- **The *DC HeroClix: The Flash* Release Day Organized Play Kit is covered by the WizKids Promotional Product Licensing Agreement and is marked "NOT FOR RESALE".**
- Stores are *not required* to have a volunteer or judge present to run an event; store owners may ultimately determine how events in their store will run and how the kits are used to promote in-store play.
- Each OP Kit includes prizes to host a release day event, with a prize for 1<sup>st</sup>, a fellowship drawing and a judge reward. A suggested format guide is included and makes it easy for stores to run **HeroClix** organized play for the first time.
- **OP Kit Contents:**
  - 3 Limited Edition 3D Objects. Three copies of one 3D Object.
  - 5 2-sided Maps (24" x 36").
  - 1 Organized Play Instruction Sheet outlining suggested event formats.

**Orders Due: 08/14/2014**

Sellable Unit:	DC HeroClix: The Flash Release Day Organized Play Kit
Stock #:	71556
Title:	DC HeroClix: The Flash Release Day Organized Play Kit
UPC:	634482 71556-7
Case Pack:	6 units per case
Case Size (inches):	TBD
Case Gross Wgt (lbs):	TBD
Country of Origin:	China
Expected Release:	November 5 <sup>th</sup> , 2014



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